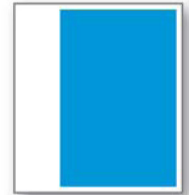




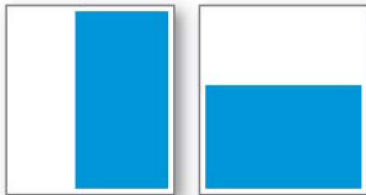
Pop-Up
8.375" W x 10" H



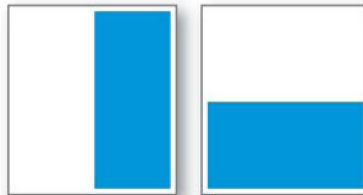
Full Page
8.375" W x 9" H



M
(Magazine Size)
6.25" x 9" H



Three-Fifths Page
5" W x 9" H (Vertical)
8.375" W x 5.4375" H (Horizontal)



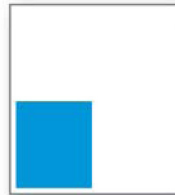
Half Page
4.125" W x 9" H (Vertical)
8.375" W x 4.4375" H (Horizontal)



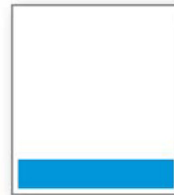
Two-Fifths Page
3.25" W x 9" H (Vertical)
8.375" W x 3.4375" H (Horizontal)



Digest
5" W x 6.4375" H



Quarter Page
(Always appears two per page)
4.125" W x 4.4375" H



Billboard (Strip)
8.375" W x 1.625" H



Half-Page Booklet
8.375" W x 4.4375" H
(in multiples of four pages)

**Note: USA WEEKEND Magazine is a non-bleed publication.
Special units available upon request.**