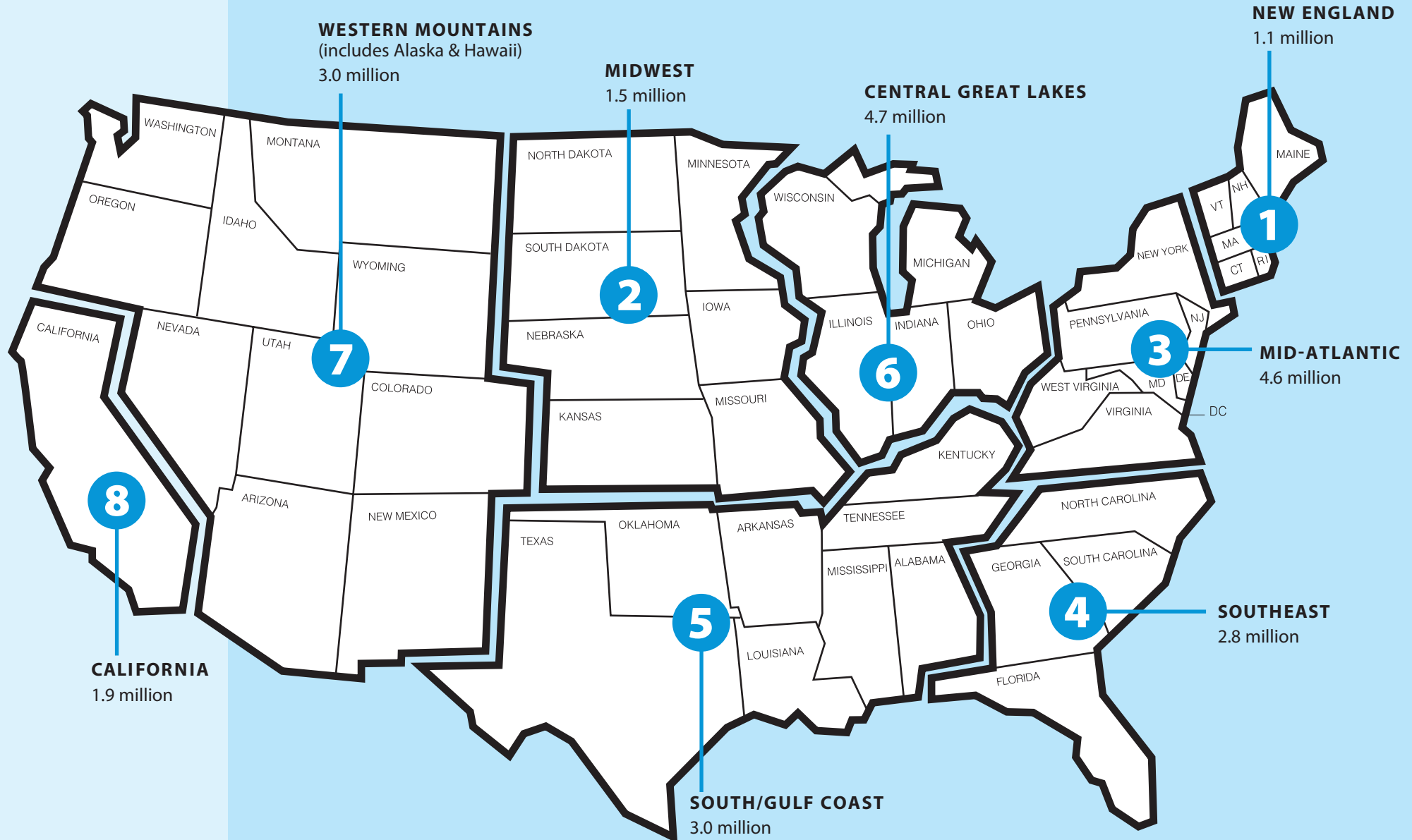


Marketing Regions

22.6 Million Circulation



Sources: USA WEEKEND Magazine's total circulation and rate base reflect 9/20/09 carrier newspaper market list; Carrier newspaper circulation figures based on ABC, CAC, VAC, SRDS or publisher-certified circulation for 6-month period ending 3/31/09. Regional circulation is approximate. Ask your USA WEEKEND representative for current circulation.