



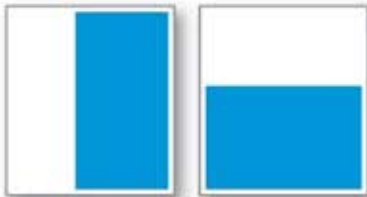
Pop-Up
8 ³/₈" W. x 10 ¹/₄" D.



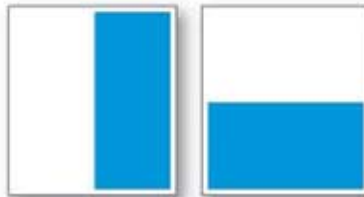
Full Page
8 ³/₈" W. x 9 ¹/₄" D.



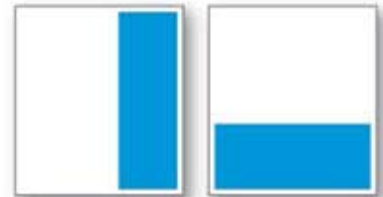
M
(Magazine Size)
6 ¹/₄" W. x 9 ¹/₄" D.



Three-Fifths Page
5" W. x 9 ¹/₄" D. (Vertical)
8 ³/₈" W. x 5 ⁹/₁₆" D. (Horizontal)



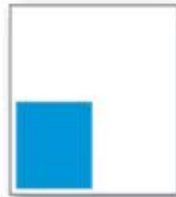
Half Page
4 ¹/₈" W. x 9 ¹/₄" D. (Vertical)
8 ³/₈" W. x 4 ⁹/₁₆" D. (Horizontal)



Two-Fifths Page
3 ¹/₄" W. x 9 ¹/₄" D. (Vertical)
8 ³/₈" W. x 3 ⁹/₁₆" D. (Horizontal)



Digest
5" W. x 6 ⁵/₈" D.



Quarter Page
(Always appears two per page)
4 ¹/₈" W. x 4 ⁹/₁₆" D.



Billboard (Strip)
8 ³/₈" W. x 1 ¹/₁₆" D.



Half-Page Booklet
8 ³/₈" W. x 4 ⁹/₁₆" D.
(in multiples of four pages)

Note: USA WEEKEND Magazine is a non-bleed publication.
Special units available upon request.