



2009 Travel Service Sections

ADVERTISING CONTRACT & DATA FORM

Thank you for choosing USA WEEKEND! To ensure accuracy, please reserve your ad by completing this form and following the instructions below.

Advertiser _____ Contact _____

Agency/Billing Address _____

Phone _____ E-mail _____

Please choose issue date(s) and region(s)

March 15, 2009 (space/material close January 5, 2009)

- East (New England & Mid-Atlantic Combo)
- New England only
- Mid-Atlantic only
- West
- South
- Central (Central Great Lakes & Midwest Combo)
- Central Great Lakes only
- Midwest only
- National

RATE \$ _____ gross/net

May 17, 2009 (space/material close March 16, 2009)

- East (New England & Mid-Atlantic Combo)
- New England only
- Mid-Atlantic only
- West
- South
- Central (Central Great Lakes & Midwest Combo)
- Central Great Lakes only
- Midwest only
- National

RATE \$ _____ gross/net

August 23, 2009 (space/material close June 29, 2009)

- East (New England & Mid-Atlantic Combo)
- New England only
- Mid-Atlantic only
- West
- South
- Central (Central Great Lakes & Midwest Combo)
- Central Great Lakes only
- Midwest only
- National

RATE \$ _____ gross/net

November 1, 2009 (space/material close August 31, 2009)

- East (New England & Mid-Atlantic Combo)
- New England only
- Mid-Atlantic only
- West
- South
- Central (Central Great Lakes & Midwest Combo)
- Central Great Lakes only
- Midwest only
- National

RATE \$ _____ gross/net

Fulfillment Information

How do you want the names and addresses of respondents sent to you? (Please check one) Labels Disk E-mail

Send responses to:

Name _____ Company _____

Address _____

City/State/Zip _____

Phone _____ E-mail _____

Material Requirements

Just send 2 copies of your brochure (or color slide) and 35 words of copy. USA WEEKEND handles all production. Ad unit size is 1.375" w x 2.8" h.

Please send materials to:

USA WEEKEND — Travel Service Department
535 Madison Avenue, 21st Floor
New York, NY 10022

Or e-mail materials to travel@usaweekend.com

Please sign and return this form to:

The same address, or fax it to 212.715.2184

Any questions, please call one of the following:

Danielle D'Addezio 212.715.2109

Rebekah Walter 212.715.2020

Print Name _____ Date _____

Authorized Signature _____

Agencies — please attach insertion order