

**FOR IMMEDIATE RELEASE**

**April 3, 2007**

## **USA WEEKEND Magazine Hires New Account Executive**

New York, NY – USA WEEKEND Magazine announced today that Marybeth Kitley has joined the Chicago advertising office as an account executive.

Before joining USA WEEKEND, Kitley, 28, worked at Hearst Communications, Inc., as account manager for *CosmoGIRL!* magazine and earlier for *Redbook* magazine. Kitley's experience also includes sports marketing based in New Jersey.

"Marybeth's strong sales background and knowledge will greatly benefit the magazine and our clients," said Michael O'Brien, Midwest advertising manager at USA WEEKEND. "We are excited to have her on our team and look forward to her contribution to USA WEEKEND's growth as the ad page leader in the newspaper magazine field."

Kitley is responsible for packaged goods clients in Illinois, Wisconsin and Minnesota. She has a B.A. in English from the University of Dayton.

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USA WEEKEND Magazine is a national weekly magazine distributed through more than 600 newspapers in the United States. Awarded for its journalism and design, USA WEEKEND focuses on social issues, entertainment, health, food and travel. The magazine provides Newspaper in Education classroom guides to partner newspapers. [usaweekend.com](http://usaweekend.com), provides enhanced content and interactive magazine features. USA WEEKEND is a Gannett Co., Inc., publication.

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