

FOR IMMEDIATE RELEASE

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## **USA WEEKEND Names Ed Graves as Senior Vice President**

McLean, Va. – USA WEEKEND Magazine announces today that Ed Graves will become Senior Vice President of Newspaper Relations, effective Jan. 7, 2008. He will be based in McLean, Va.

Graves has been president and publisher of *The Jackson Sun* in Tennessee since 2000, where the paper launched several niche products and won state and national awards for news coverage. Previously, he was vice president/circulation at *The Greenville News* in South Carolina and circulation director of Florida's *Pensacola News Journal*.

Graves is a past president of the Newspaper Association of America (NAA) Circulation Federation and is a member of the NAA/ABC Liaison Committee. During his 21-year career, he has won numerous awards for his work as a publisher and circulation executive. He holds a B.A. from Eastern Kentucky University.

“Ed brings to USA WEEKEND a great deal of experience in the newspaper industry, particularly in building and retaining newspaper circulation,” said Chuck Gabrielson, Publisher. “His expertise makes him the ideal person to lead our important newspaper relations efforts.”

USA WEEKEND is a national weekly magazine distributed in more than 600 newspapers. Awarded for its journalism and design, USA WEEKEND and [usaweekend.com](http://usaweekend.com) focus on social issues, entertainment, health, food and travel. The magazine provides Newspaper in Education classroom guides to partner newspapers. USA WEEKEND is a publication of Gannett Co., Inc.

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