

FOR IMMEDIATE RELEASE

September 8, 2008

## USA WEEKEND Magazine Announces Hire in Advertising Sales

Los Angeles – USA WEEKEND Magazine announces today that CeCe Tousey has joined the national sales team as an Account Executive in Los Angeles.

Ms. Tousey will handle accounts in Southern California, Utah and Colorado. Most recently, she was a senior account manager at *The Wall Street Journal*. Previously, she worked at *Travel Weekly*. She has a B.A. in interpersonal and organizational communication from California State University at Long Beach.

“CeCe brings to USA WEEKEND considerable experience in media and sales, which will greatly benefit our clients,” said Chuck Gabrielson, Publisher. “We are thrilled to have her on our sales team and look forward to her contributions to USA WEEKEND’s growth as the ad-page leader in the newspaper magazine field.”

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USA WEEKEND Magazine is a national weekly magazine distributed through more than 600 newspapers. Awarded for its journalism and design, USA WEEKEND focuses on social issues, entertainment, health, food and travel. The magazine provides Newspaper in Education classroom guides to partner newspapers. Its website, [usaweekend.com](http://usaweekend.com), provides enhanced content and interactive features. USA WEEKEND is a Gannett Co. Inc. publication.

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For more information:

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