



Entertainment/Sports/Special Interest

2008 Editorial Calendar | January – June

ISSUE DATE	EDITORIAL*	NATIONAL CLOSE DATE
JANUARY 20	Innovations	12/21/07**
FEBRUARY 17	NASCAR: <i>Includes a poster.</i>	1/21/08
MARCH 23	Spring Fashion	2/25/08
APRIL 20	Summer Movies	3/24/08
MAY 4	Sinatra	4/7/08
11	Summer Movie Poster	4/14/08
JUNE		

Other editorial opportunities include: News & Views • AnimalSmart • DVD Insider • Who’s News • Wit & Wisdom

*All editorial is subject to change

Red Title: Cover Story

Blue Title: Special Feature

**Early close due to holiday

Updated 3/08



Entertainment/Sports/Special Interest

2008 Editorial Calendar | July – December

ISSUE DATE	EDITORIAL*	NATIONAL CLOSE DATE
JULY 6	Pets: <i>Cats, Why We Love and Hate Them</i>	6/9/08
AUGUST		
SEPTEMBER 21	Fall TV Preview	8/25/08
OCTOBER 26	Holiday Movies & Poster	9/29/08
NOVEMBER 30	Holiday Gift Guide	11/3/08
DECEMBER 28	Year in Photos	12/1/08

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