

ISSUE DATE	STANDARD UNITS NATIONAL/A-RUN/REGIONAL			SPECIAL UNITS*	
	A-Run/Regional Space	Full National Space	Material	Space	Material
<b>January</b>					
4	12/5/08	12/8/08	12/10/08	11/3/08	12/10/08
11	12/12/08	12/15/08	12/17/08	11/10/08	12/17/08
18	12/19/08	12/22/08	12/24/08	11/17/08	12/24/08
25	12/26/08	12/29/08	12/31/08	11/24/08	12/31/08
<b>February</b>					
1	1/2/09	1/5/09	1/7/09	12/1/08	1/7/09
8	1/9/09	1/12/09	1/14/09	12/8/08	1/14/09
15	1/16/09	1/19/09	1/21/09	12/15/08	1/21/09
22	1/23/09	1/26/09	1/28/09	12/22/08	1/28/09
<b>March</b>					
1	1/30/09	2/2/09	2/4/09	12/29/08	2/4/09
8	2/6/09	2/9/09	2/11/09	1/5/09	2/11/09
15	2/13/09	2/16/09	2/18/09	1/12/09	2/18/09
22	2/20/09	2/23/09	2/25/09	1/19/09	2/25/09
29	2/27/09	3/2/09	3/4/09	1/26/09	3/4/09
<b>April</b>					
5	3/6/09	3/9/09	3/11/09	2/2/09	3/11/09
12	3/13/09	3/16/09	3/18/09	2/9/09	3/18/09
19	3/20/09	3/23/09	3/25/09	2/16/09	3/25/09
26	3/27/09	3/30/09	4/1/09	2/23/09	4/1/09
<b>May</b>					
3	4/3/09	4/6/09	4/8/09	3/2/09	4/8/09
10	4/10/09	4/13/09	4/15/09	3/9/09	4/15/09
17	4/17/09	4/20/09	4/22/09	3/16/09	4/22/09
24	4/24/09	4/27/09	4/29/09	3/23/09	4/29/09
31	5/1/09	5/4/09	5/6/09	3/30/09	5/6/09
<b>June</b>					
7	5/8/09	5/11/09	5/13/09	4/6/09	5/13/09
14	5/15/09	5/18/09	5/20/09	4/13/09	5/20/09
21	5/21/09	5/22/09	5/27/09	4/20/09	5/27/09
28	5/29/09	6/1/09	6/3/09	4/27/09	6/3/09

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<b>July</b>					
5	6/5/09	6/8/09	6/10/09	5/4/09	6/10/09
12	6/12/09	6/15/09	6/17/09	5/11/09	6/17/09
19	6/19/09	6/22/09	6/24/09	5/18/09	6/24/09
26	6/26/09	6/29/09	7/1/09	5/22/09	7/1/09
<b>August</b>					
2	7/3/09	7/6/09	7/8/09	6/1/09	7/8/09
9	7/10/09	7/13/09	7/15/09	6/8/09	7/15/09
16	7/17/09	7/20/09	7/22/09	6/15/09	7/22/09
23	7/24/09	7/27/09	7/29/09	6/22/09	7/29/09
30	7/31/09	8/3/09	8/5/09	6/29/09	8/5/09
<b>September</b>					
6	8/7/09	8/10/09	8/12/09	7/6/09	8/12/09
13	8/14/09	8/17/09	8/19/09	7/13/09	8/19/09
20	8/21/09	8/24/09	8/26/09	7/20/09	8/26/09
27	8/28/09	8/31/09	9/2/09	7/27/09	9/2/09
<b>October</b>					
4	9/3/09	9/4/09	9/9/09	8/3/09	9/9/09
11	9/11/09	9/14/09	9/16/09	8/10/09	9/16/09
18	9/18/09	9/21/09	9/23/09	8/17/09	9/23/09
25	9/25/09	9/28/09	9/30/09	8/24/09	9/30/09
<b>November</b>					
1	10/2/09	10/5/09	10/7/09	8/31/09	10/7/09
8	10/9/09	10/12/09	10/14/09	9/4/09	10/14/09
15	10/16/09	10/19/09	10/21/09	9/14/09	10/21/09
22	10/23/09	10/26/09	10/28/09	9/21/09	10/28/09
29	10/30/09	11/2/09	11/4/09	9/28/09	11/4/09
<b>December</b>					
6	11/6/09	11/9/09	11/11/09	10/5/09	11/11/09
13	11/13/09	11/16/09	11/18/09	10/12/09	11/18/09
20	11/20/09	11/23/09	11/25/09	10/19/09	11/25/09
27	11/25/09	11/30/09	12/2/09	10/26/09	12/2/09

**Note:** All space closings are 5:00 p.m. Eastern time. Earlier ad space and materials may be required due to special advertising sections. Occasionally, paper availability may dictate earlier close dates than listed here. Due to national holiday observances, space close dates for full national ads in the 6/21/09 and 10/4/09 issues, and space close dates for special units in the 7/26/09 and 11/8/09 issues, will fall on the Friday prior to their usual Monday close dates. Also, due to national holiday observances, space close dates for A-Run/Regional ads in the 6/21/09 and 10/4/09 issues will fall on the Thursday prior to their usual Friday close dates; and the 12/27/09 issue will fall on the Wednesday prior to its usual Friday close date. These dates are reflected on the calendar above.

\* This applies to booklets, custom regionals/DMA market buys, and customized units only. See following page for closing and material information on ordercards, pop-ups and back page.