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## USA WEEKEND Magazine Announces New Columnists

McLean, VA (January 18, 2005) – USA WEEKEND Magazine announced today four new columnists are joining the publication. They will appear regularly on the weekly ThinkSmart page, which provides readers with quick, helpful tips for their daily lives.

“These topics are important to our readers ages 25 to 45,” said Jack Curry, Vice President and Executive Editor of USA WEEKEND. “These columnists are excellent experts who share the concerns of our readers.”

- Soledad O'Brien, 38, CNN's American Morning co-host, will write ParentSmart. This column will give readers practical parenting advice. Veteran journalist O'Brien, the mother of four, will provide readers with the best up-to-date advice on raising children.
- Jorge Cruise, 33, best-selling author, will write FitSmart. Cruise will give practical, easy fitness tips for those on the go. He has appeared on Oprah, CNN and The View. He was educated in fitness at the Cooper Institute for Aerobics Research, the American College of Sports Medicine and the American Council of Exercise.
- Walecia Konrad, 45, and Sharon Epperson, 36, will alternate as authors of the MoneySmart column. Konrad, an expert in consumer spending, will guide readers on smart spending. She has written for The New York Times, Money and Business Week. Epperson will provide investment advice. She is also a CNBC finance correspondent. She has written for The Wall Street Journal, The Washington Post and The Boston Globe.

### About USA WEEKEND Magazine

USA WEEKEND Magazine is a national weekly magazine distributed by more than 600 newspapers in the United States. Awarded for its journalism and design, USA WEEKEND focuses on social issues, entertainment, health, personal finance and travel. The magazine's Make A Difference Day is the nation's largest annual day of community service. The magazine also provides Newspaper in Education classroom guides to partner newspapers. [usaweekend.com](http://usaweekend.com) provides enhanced content and interactive magazine features. USA WEEKEND is part of the Gannett Co.

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