

FOR IMMEDIATE RELEASE

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USA WEEKEND Magazine Announces Promotion

McLean, VA (January 20, 2005) USA WEEKEND Magazine announced today that Bryan Henry has been promoted to Senior Account Executive in the New York advertising sales office.

Henry, 29, has been an Account Executive with the magazine for two years, and he previously worked at Cahner's Publishing. His past experience includes positions at Reader's Digest Association and Ziff Publishing.

"Bryan is an unstoppable force with his superior customer-service skills," said Chuck Gabrielson, Publisher of USA WEEKEND. "His unique ability to deliver powerful marketing programs for his clients makes him an essential member of our sales team."

Henry is responsible for major clients and agencies in New York and in the New England region. Henry is a graduate of University of Scranton.

About USA WEEKEND Magazine

USA WEEKEND Magazine is a national weekly magazine distributed by more than 600 newspapers in the United States. Awarded for its journalism and design, USA WEEKEND focuses on social issues, entertainment, health, personal finance and travel. The magazine's Make A Difference Day is the nation's largest annual day of community service. The magazine also provides Newspaper in Education classroom guides to partner newspapers. usaweekend.com provides enhanced content and interactive magazine features. USA WEEKEND is part of the Gannett Co.

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