

FOR IMMEDIATE RELEASE

July 6, 2006

USA WEEKEND Magazine Appoints New Account Executive
Tom Terry Joins New York Sales Team

New York, NY – USA WEEKEND Magazine announced that Tom Terry has joined the New York advertising office as an account executive.

Before joining USA WEEKEND, Terry, 36, worked at Primedia as sales manager for *Promo* magazine and *Promo Online* and earlier as sales manager for *Folio* and *CM* magazines. Terry's 11 years of advertising and marketing experience also includes a sales manager position at Ziff Davis Media for *Baseline Magazine*.

"Tom Terry is an experienced salesperson who will work hard to find smart marketing solutions for his clients," said Rob Harrison, Senior Vice President of Advertising at USA WEEKEND. "I look forward to his contribution to USA WEEKEND's growth as the ad page leader in the weekend magazine field."

Terry is responsible for clients in the New York/New Jersey area, as well as accounts in Atlanta and Florida. He is a graduate of Saint Michael's College in Colchester, Vermont, and is an avid golfer and hockey player.

###

USA WEEKEND Magazine is a national weekly magazine distributed through more than 600 newspapers in the United States. Awarded for its journalism and design, USA WEEKEND focuses on social issues, entertainment, health, food and travel. The magazine provides Newspaper in Education classroom guides to partner newspapers. usaweekend.com provides enhanced content and interactive magazine features. USA WEEKEND is a Gannett Co., Inc. publication.

For more information:

Devon White
USA WEEKEND Magazine
7950 Jones Branch Dr.
McLean, VA 22107
dlwhite@usaweekend.com
Phone: 703.854.3921