

## FOR IMMEDIATE RELEASE

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## USA WEEKEND Magazine Joins Forces With Allrecipes.com

McLean, VA – USA WEEKEND Magazine today announced an alliance with Allrecipes.com, one of the Web's top-rated food sites. Allrecipes.com will now host the hundreds of recipes and articles written by CookSmart columnist Pam Anderson and EatSmart columnist Jean Carper for USA WEEKEND. Each columnist will have her own special section addressing timely food-related trends and topics, including seasonally relevant recipes and an extensive archive of past columns. In addition, Allrecipes is excited to provide America's best-loved recipes from its site to be featured in the pages of USA WEEKEND.

"USA WEEKEND is delighted to join forces with Allrecipes.com, America's favorite destination for everyday and holiday recipes and cooking advice," said USA WEEKEND Managing Editor Brenda Turner. "Our 50 million readers will now have easy online access to our collection of beloved recipes and cooking tips, as well as Allrecipes' comprehensive collection of practical recipes, tips and advice."

The USA WEEKEND site hosted on Allrecipes.com is organized by types of recipes written by Anderson and Carper. Anderson, the author of three books, will continue to provide the perfect recipes for various foods. Carper, a leading authority on nutrition, will continue to supply tips on eating healthfully.

"Allrecipes is delighted to be the new home of USA WEEKEND's collection of food and health resources from best-selling authors Pam Anderson and Jean Carper," said Allrecipes CEO Bill Moore. "This collaboration allows our loyal audience of over 10 million home cooks to tap into USA WEEKEND'S extensive recipe and column archives. We look forward to a long partnership that encompasses numerous promotional opportunities that further extend Allrecipes' brand offline." For more information visit <http://usaweekend.allrecipes.com/>.

### About Allrecipes

Allrecipes is America's favorite destination for everyday and holiday recipes, cooking advice and meal ideas. Allrecipes presently features more than 26,000 of America's best-loved recipes, all of which have been created, tested and rated by talented home cooks. For additional information regarding Allrecipes, please visit [www.allrecipes.com](http://www.allrecipes.com).

### About USA WEEKEND Magazine

USA WEEKEND Magazine is a national weekly magazine distributed by more than 600 newspapers in the United States. Awarded for its journalism and design, USA WEEKEND focuses on social issues, entertainment, health, personal finance and travel. The magazine's Make A Difference Day is the nation's largest annual day of community service. The magazine also provides Newspaper in Education classroom guides to partner newspapers.

usaweekend.com provides enhanced content and interactive magazine features. USA WEEKEND is part of the Gannett Co.

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